



Vehicle and boat graphics get a turbo boost from a laminator

Businesses and competitors want great vehicle/boat/sign wraps without wrinkles and bubbles, and they want them as fast as possible. That's why Matthew Pedrero formed Wrapx, a company that wraps cars, trucks, vans, trailers, boats, wave runners, motorcycles, X-treme vehicles and signs in graphic finishes that seriously get your attention.

Wrapx designs, produces and installs fleet and marine wraps and small and wide format signs. Since manually applying transfer tape to vinyl graphics with a squeegee is labor-intensive, the Wrapx guys decided to add more power by running with a more productive alternative. They chose the Gfp 563TH Top Heat Laminator for its speed, versatility and ease of use.

"For us, labor-saving equipment is essential," says Pedrero. "Other machines I've used run much slower. We saw the 563TH in action and thought, this is it. I know what it's like to work on long runs of die cut media with a squeegee. There's no contest. With the 563TH we can run a roll through in 5 minutes."



Production Manager, Liam Moniz, agrees. "It makes everything a lot easier. The first thing I ran was a 4' x 8' sign. Then I started using it for transfer taping. It's easy to load and set up. And with all the Monster Jam work we've been doing, I can run 150 yards at a time. I just feed in piece after piece."

Wrapx uses the 563TH for vinyl paint replacement as well as graphic design, which allows them to create unique automotive finishes. "We just crank up the speed and run the media through," adds Pedrero. "We don't have to worry about getting creases. It saves hours of time. You can run a multi-million dollar business with that laminator."

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