



## University of Wisconsin-Stout finds *cool* applications for *cold* lamination

Until recently, the laminating services offered at UW-Stout were limited to the quick double-sided projects done on a hot laminator that are used in many of the university's courses. Then the services staff learned about cold lamination and a whole new wonderful world opened up for them. Today the university owns its first **Gfp 455TH wide format cold laminator**.

"To be honest, when I first heard about cold lamination, I had no idea about the machine's capabilities or the projects that we could do with it," says Karen Lund, Interim Operations and Services Director. "But thanks to Gary Rasmussen and the staff at Southwest Binding & Laminating, it didn't take long to see it was just what we needed.



"Right now we're in the middle of a big remodel at our Student Center which makes providing services even more challenging. Luckily, with the comprehensive training we got from Don Bahr of Smooth Finish LLC, we were using the new system right away to mount large architectural drawings on foam core to show off renderings of the new building to a number of groups. Once the center is completed we'll be using it for large format window clings, banners and floor graphics to promote the facility.

"The size of the machine made it look overwhelming at first, but we find it very easy to operate. Gary and his team provided great training along with information about different materials and applications we should consider.

"We're still in the beginning stages of learning about what this machine can do for us and our university, but the transition to cold lamination has been virtually painless. We couldn't be happier with the machine or the level of service we've received. "

Karen Lund  
Interim Director of Operations and Services  
University of Wisconsin-Stout