



For this Image360 franchisee, the choice was simple

Charles Payne always knew that to be successful, he'd need good finishing equipment in-house to do his customers' POS/POP signage, trade show graphics, vehicle graphics, photo prints, floor & window graphics, and light box panels. So despite his good working knowledge of what was available, he did lots of research. It turned out to be time well spent.

An active player in the print and sign industry since college, Payne opened his own Image360, part of Alliance Franchise Brands, in Kansas City, Missouri in 2012. When he was ready to buy equipment, he picked the Gfp 455TH Top heat Laminator.

"When it came down to ruggedness, features, ease of use and price point, it was a no brainer," Says Payne. "The Gfp455TH is robust and sturdy for running heavy materials, and gives us high quality output thanks to precise control over the pressure that gets applied to materials.

"Right from the beginning, we got lots of help from Gfp and its partners. There was no 'Here's your machine. Good luck.' Starting with nearly a full day of training by Don Bahr of Smooth Finish, we felt good. He showed us how to set-up and use the machine, and even how do a number of applications...lots of good value.

"The 455TH set-up and webbing is straightforward. I've been around equipment that's a challenge to web up correctly. This unit allows access to the roller with a flip up table so we can pull the laminate through easily. And the take-up reel makes it possible for one person to run as much as 80 feet at a time.

"After 2 years of use there's no question about how well it's built and designed. We're very pleased with it."

Charles Payne
Owner/Operator
Image360
Kansas City, MO

